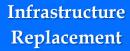


## Strategic Priorities Dashboard

#### December 2016





Water System Master Plan

FY18 Capital Improvement Review

Sanitary Sewer System Needs

Golf Clubhouse Redevelopment Plan

Energy Efficient Strategy

Operational Effectiveness



Service Level Baselines

PW/Tech Process Improvement

Finance/Tech Process Improvement

Shared Service Opportunities

Technology Needs Assessment

### Financial Sustainability



Budget Document Effectiveness

Financial Decision Making Framework

Local Revenue Growth Options

Organizational Development



Centralized Human Resources

Leadership Development Program

Training/Development Program

# **Community Engagement**



Village Government Awareness

Boards & Commissions Review

Resident Needs/Expectations Focus

Increased Public Participation

Commercial Vitality



Downtown Promotion Strategy

Business Attraction & Retention Program

KEY

Not Started Some Progress

Moderate Progress Significant Progress Complete



### **Infrastructure Replacement**

**December 2016 | Highlights** 

#### **Storm Water Improvement Projects**

Construction on the 2017 storm water improvement projects including Greenwood Avenue, Madison Avenue and Hazel Avenue basin areas is projected to begin in spring 2017. The proposed improvements in total include more than 3,000 feet of larger diameter sewer pipe to address insufficient storm sewer capacity and reduce flooding. These storm sewer improvements were part of the projects approved by Village residents via referendum in April 2015. A storm water drainage study of the drainage basin including the south end of Green Bay Road, Linden Avenue and Euclid Avenue is also planned for 2017.

#### **Green Bay Trail Engineering Study**

The FY 2017 budget includes funding for an engineering feasibility study for possible improvements to the atgrade crossing of the Green Bay Trail at its intersection with Hazel Avenue. The proposed study will involve the review and analysis of



potential improvements to the location based on feasibility, safety, topography, impacts to the surrounding environment and cost. The Village has selected consultant Toole Design Group of Madison, Wisconsin and work is underway.

#### Village Hall HVAC Improvement Project



Voris Mechanical, the general contractor for the Village Hall HVAC improvement project, has completed the installation of new hot water pipe throughout the building, and the new heating system is operational. Work on the new cooling

system will be underway in December and January. The Village Hall HVAC improvement project will include a new air-cooled chiller and air handling units, high efficiency boilers and a new automated control system. Village Hall has remained open for business throughout the project to date, and a majority of the work is expected to be completed by February 2017.

#### **Storm Water Outfalls - Ravines**

As part of the annual maintenance inspection of ravine storm sewer outfalls, Public Works staff determined in 2015 that two outfalls near Rockgate Lane were severely deteriorated and in need of repair. In August, the Village Board approved a contract for engineering design services for the reconstruction of these outfalls and the adjacent ravine area. It is expected that construction of the new storm sewer outfalls for Rockgate Lane and Brentwood Drive will take place in the spring 2017.

## Sanitary Sewer Condition Assessments

As part of the reduction of inflow and infiltration in the sanitary sewer system, Public Works staff is soliciting proposals from professional engineering firms to provide assistance in performing sewer system evaluation surveys and data analysis for the Village's sanitary sewer system. The project will incorporate the requirements of the Metropolitan Water Reclamation District's Watershed Management Ordinance.



#### Water System Master Plan Update

The Water Distribution Master Plan was presented to the Village Board in March 2016. Based on the plan, Village Staff has developed a long-term replacement schedule for water mains, with the first scheduled improvements included in the FY2018 Community Improvement Program.



# Infrastructure Replacement

### December 2016 | Detail

| Action   | Measure of Success  | Team                             | Progress   |  |
|--|---|----------------------------------|--|--|
| A) COMPLETE WATER SYSTEM MASTER PLAN   |   |                                  |  |  |
| Complete Water System Master Plan report including an assessment of alternatives for the replacement of the water treatment plant  | Complete Water System Master Plan and water distribution system evaluation  | PW, VMO                          | Ongoing: Year 1 of distribution improvements budgeted in FY 18 CIP   |  |
| Develop and implement communication plan to outline water treatment plant replacement alternatives   | Host project open houses and public hearings with members of the community  | PW, VMO                          | Ongoing: Continue to field and respond to questions from the general public and residents                                    |  |
| Continue to evaluate possible partnership with the Northwest Water Commission  | Development of formal partnership, incl. negotiation of an agreement, if feasible   | PW, VMO                          | On hold  |  |
| Utilize information from the Water System Master Plan to develop long term water system improvement plan   | Integrate projects into the Village's into capital project inventory; Conduct water rate analysis   | PW, VMO                          | Ongoing: Year 1 of distribution improvements budgeted in FY 18 CIP   |  |
| B) ENHANCE CAPITAL IMPROVEMENT I   | PLAN REVIEW PROCESS   |                                  |  |  |
| Review and update five-year capital equipment replacement program and 10-year capital project inventory, including funding projections and recommendations; Reassess capital equipment replacement procedures/ policies and develop qualitative decision-making approach for reviewing the 10-year capital project inventory | Complete multi-department five-year capital equipment plan and 10-year capital project inventory; establish guidelines for capital equipment purchases over \$20,000 and framework for data gathering and planning capital projects | VMO, Dept Heads                  | Ongoing: FY 18 CIP is completed; data gathering for future CIPs have commenced   |  |
| C) ASSESS NEEDS OF SANITARY SEWER  | SYSTEM  |                                  |  |  |
| Determine appropriate annual funding needs to maintain a sanitary sewer lining program; Develop recommendations for funding alternatives   | Develop a program that accommodates at least \$100,000 in sanitary sewer lining annually beginning in FY18  | PW, VMO                          | Ongoing: Discussion regarding proposed sewer rate increase for FY 19   |  |
| Evaluate existing grant programs (overhead sewer conversion program, etc.) for continued value and possible modification   | Assess success of programs; Develop program modifications with a consistent funding mechanism; Evaluate utilization/demand annually   | PW, VMO                          | Ongoing: FY 18 budget includes increased funding   |  |
| D) REFINE STORM WATER MANAGEME   | NT PLAN   |                                  |  |  |
| Complete engineering study of targeted flooding areas  | Report presented to Village Board; Integrate Projects into CIP and Village budget process   | PW, Village Engineer             | Completed: Design for Year 2 stormwater improvements underway  |  |
| Continue to evaluate problem areas throughout the Village and program future storm water needs as a component of the CIP process   | Continued programming of necessary improvements within the Village's CIP program  | PW Director, Village<br>Engineer | Ongoing: FY 18 Community Improvement<br>Program includes drainage study for south<br>Green Bay Road basin area               |  |
| Complete \$6.5 million stormwater infrastructure improvement project   | Plan and complete project   | PW Director, Village<br>Engineer | In Progress: Year 2 storm water improvements targeting January 2017 bid letting  |  |
| Review the Village's sewer maintenance/repair program  | Update maintenance/repair program to better integrate projects into the capital planning process  | PW                               | Ongoing: FY 18 CIP includes replacement of sewer jet; cleaning and televising ongoing to determine future project priorities |  |
| Review maintenance programs for ravine and storm sewer outfalls  | Develop program for ongoing inspection and review   | PW, Village Engineer             | Ongoing: Design for Rockgate Lane outfall improvement to be completed by January; construction slated for FY 18              |  |

Continued on next page...

| Action  | Measure of Success   | Team   | Progress  |  |  |
|---|--|--|---|--|--|
| E) IMPLEMENT GOLF CLUBHOUSE RED   | E) IMPLEMENT GOLF CLUBHOUSE REDEVELOPMENT PLAN   |  |   |  |  |
| Negotiate a working agreement with the Forest Preserve District                         | New long term agreement approved by the Village Board and County Board                             | VMO, Golf Club Mgr<br>Village Attorney,<br>Village Board                                     | In progress: Negotiations are ongoing with CCFPD  |  |  |
| Research funding opportunities and budget for new clubhouse                             | Create a formal project budget; Review and discuss revenue opportunities                           | VMO, Golf Club Mgr   | Ongoing: Will follow successful negotiation of agreement  |  |  |
| Present architectural services budget to Village Board for approval; Recommend contract | Village Board approval of architectural services contract  | VMO, Golf Club Mgr,<br>Village Board   | Ongoing: Will follow successful negotiation of agreement  |  |  |
| Make recommendation for construction of new clubhouse                                   | Village Board approval of construction plan and budget   | VMO, Golf Club Mgr,<br>Village Board, Golf<br>Advisory Committee,<br>Clubhouse Task<br>Force | Ongoing: Will follow successful negotiation of agreement  |  |  |
| F) DEVELOP AN ENERGY EFFICIENCY ST  | TRATEGY  |  |   |  |  |
| Define elements of an organization-wide energy efficiency policy/program                | Develop goals/objectives; Review with<br>Sustainability Task Force; Seek Village Board<br>approval | VMO, Dept Heads, IT<br>Coord   | Not Started: Work expected to commence<br>Q1 2017   |  |  |
| Survey existing fleet, building systems, and infrastructure                             | Identify potential energy modifications/improvements   | VMO, Dept Heads,   | Ongoing: Construction began in June on<br>the Village Hall HVAC improvement;<br>executed agreement with ComEd for the<br>LED streetlight conversion project; FY 18<br>Community Improvement Program<br>includes future LED improvements to<br>commuter parking lot lighting |  |  |
| Recommend budget requirements to fund implementing energy efficiency programs           | Board approval of budget recommendations   | VMO, Dept Heads, IT<br>Coord   | Ongoing: Included in FY 18 budget preparation   |  |  |



### **Financial Sustainability**

**December 2016 Highlights** 

#### FY 2018 Budget

In October, the second review of each department's Fiscal Year 2018 budget requests was reviewed with Finance Department staff and the Village Manager's Office. The Preliminary Fiscal Year 2018 budget document and



fee recommendations are being presented at the December Finance Committee meeting. In addition, staff has reviewed and made updates to the Fiscal Year 2017 projections.

Following the December Finance Committee, staff will present the Fiscal Year 2018 budget document to the Village Board at the January Committee of the Whole meeting.

#### **Evaluation of Village Fees**

As part of the Fiscal Year 2018 budget development process, staff reviewed various fees, fines and charges for Village services. In late fall, staff distributed a fee survey to surrounding communities in an



effort to collect data that would allow staff to analyze and compare the fees, fines and charges that Village assesses to those of comparable communities. The communities surveyed include Deerfield, Highland Park, Kenilworth, Lake Bluff, Lake Forest, Lincolnwood, Northbrook, Northfield, Wilmette and Winnetka. Based on the review of this data, staff identified areas for potential fee modifications in Fiscal Year 2018 as well as in future fiscal years.

The proposed fee modifications are being presented as a component of the Fiscal Year 2018 Preliminary Budget being presented to the Finance Committee in December.

#### **Online Citizen Access Portal**

Staff is working with our current enterprise resource planning software vendor to reinstate the implementation of the Online Citizen Access Portal. The new portal will provide residents a chance to view their utility bills and pay online.

#### **Utility Bills Enhanced**

As part of the Department's ongoing goal of improving customer service, Finance staff has been working with the Village's new utility billing service provider, Third Millennium, to finalize the new layout for the Village's utility service bill. The new bill has been designed to be easy to read and provide residents with information regarding their quarterly utility bill charges. Noteworthy changes to the new layout include a chart that will show a comparison of the resident's water consumption from year to year, an improved messaging center for important notices and an itemized detail listing of all fees.

The first set of bills in the new format is expected to be delivered to residents in mid-December.

## Annual Financial Report Completed

In September, Finance staff completed the popular annual financial report (PAFR) for the Fiscal Year ended February 29, 2016.

The PAFR extracts information form the comprehensive annual financial report to produce high quality popular annual financial reports specifically designed to be readily accessible and easily understandable to the general public and other interested parties without a background in public finance. The report was submitted to the Government Finance Officers Association for the PAFR Award Program and posted on the village website:

http://www.villageofglencoe.org/assets/1/documents/FY 2016 PAFR.pdf



# Financial Sustainability

| Action   | Measure of Success   | Team  | Progress   |
|--|--|---|--|
| A) INCREASE EFFECTIVENESS OF B   | SUDGET DOCUMENT IN PRESENTI  | NG PRIORITIES   |  |
| Enhance presentation of long-range financial plan and capital improvement plan documentation   | Development of improved CIP and Financial Forecast   | Finance Dir, VMO, Dept<br>Heads                         | In progress: CIP and long-range financial forecast reviewed at the October and November Finance Committee meetings; elements have been incorporated into the budget being prepared |
| Present recommended budget document with integrated strategic priorities and greater expense/revenue detail  | Presentation of budget in sufficient detail for Village Board evaluation of recommendations                                      | Finance Dir, VMO, Dept<br>Heads                         | In progress: Budget being prepared for initial consideration at the December Finance Committee meeting   |
| Develop a template to be used to define operating costs of all departmental functions for FY17 budget process; Prioritize list of services to evaluate further; Increase data collection in FY17 | Document each department's operational costs by program  | Finance Dir, Dept Heads                                 | Ongoing: Variance reports provided to<br>the Village Board monthly; reviewing<br>format of variance reports and developing<br>new goals for future evaluations                     |
| B) CREATE FINANCIAL DECISION I   | MAKING FRAMEWORK   |   |  |
| Develop budgetary protocols and criteria for staff recommendations and Board decision-making   | Conduct review; Solicit feedback from Finance Committee  | VMO, Finance Dir  | Ongoing: Budgetary protocols exist in the major financial policies of the Village; policies were reviewed by the Finance Committee and are included the preliminary budget         |
| Increase Board awareness of financial policies<br>and procedures through regular<br>communication; Review financial policies with<br>Finance Committee and Village Board                         | Develop a calendar of ongoing policy review into the Finance Committee annual calendar   | Finance Dir, Village Manager                            | Ongoing: Annual budget calendar<br>developed; Finance Committee materials<br>provided to Village Board   |
| Evaluate sufficiency of enhanced budget documents  | Conduct review; Solicit feedback from Finance Committee  | VMO, Finance Dir, Dept<br>Heads                         | Ongoing: Reviewing with Finance<br>Committee, Village Board and staff  |
| C) ANALYZE OPTIONS FOR INCREA  | ASING LOCAL REVENUE  |   |  |
| Develop fee review schedule  | Establish a schedule to review all fees annually   | Finance Dir   | In progress: Annual fee survey conducted with recommendations included in the preliminary budget   |
| Complete review of Special Charter rights  | Develop report outlining Village's rights under Special Charter; Present findings  | VMO, Finance Dir, Village<br>Attorney                   | Completed  |
| Determine how to achieve other revenue growth (new or enhanced, rate increases, grant funding)   | Review opportunities for creating new revenue  | VMO, Finance Dir, Dept<br>Heads                         | Ongoing  |
| Appoint an ad hoc committee to complete analysis of Special Charter rights vs. Home Rule   | Analyze existing revenue opportunities and compare to Home Rule; Present Findings  | Ad Hoc Committee, VMO,<br>Finance Dir, Village Attorney | Ongoing: Staff continually analyzing revenue opportunities as non-home rule municipality; ad-hoc committee not formed at this time per Board direction                             |
| Coordinate review of new revenue opportunities with review of opportunities to improve process efficiency  | Review opportunities to improve process efficiency and free up allocated revenue for use as best determined by the Village Board | VMO, Dept Heads, Village<br>Board                       | Ongoing  |



### Community Engagement

December 2016 | Highlights

#### Website Redevelopment

Significant progress is being made toward the redevelopment of the Village's website, with staff working diligently with Revize (a government-focused website developer) in order to launch the new website by early 2017. Overall website design has been



approved, a webmap has been developed and a team of representatives from each department is meeting weekly to ensure that all relevant information is transferred to the new site and to identify Village services that could be available for request online. A beta-site will be launched as soon as possible to collect resident and stakeholder feedback before the site goes live.

#### Planning for a Sesquicentennial to Remember

The Village's sesquicentennial (150<sup>th</sup> anniversary) is quickly approaching in 2019. Multiple applications from residents excited to volunteer on the planning committee have been received and the Glencoe Historical Society took it upon itself in mid-November to provide the Village with an outline of suggestions and recommendations for the planning process.

#### Infographics Give Budget a New Look

While not a comprehensive redesign of the budget document, the Finance Department worked with the Village Manager's Office to prepare a series of infographics and icons to help make the document more reader-friendly. Staff plans to use similar graphics in other budget documents, such as the Popular Annual Financial Report, to better illustrate the Village's strategic priorities, financial status and service information to residents.



#### Downtown TuneUp Takes Next Step, Draft Downtown Plan Sent to Village Board

On November 9, the Plan Commission unanimously voted to send the draft downtown plan to the Village Board for consideration. The development of the plan represents perhaps one of the most comprehensive engagement efforts of its kind in Village history. Input from residents and members of the business community, collected over the course of three years was integrated into the plan's comprehensive set of recommendations.

The recommendations outlined in the downtown plan will be used to assist the Village Board, Plan Commission and staff in ensuring that downtown Glencoe continues to be successful and inviting while adapting to changing times.

#### Social Media Audit

In an effort to increase the Village's social media presence—with the ultimate goal of increasing online communication with residents—a base-line audit of the Village's social media accounts was compared to the accounts of other Glencoe community organizations as well as to surrounding municipalities. While the Village's accounts faired decently in comparison, the Village Manager's Office is adopting a series of best practices and tactics to drive higher levels of engagement in the future.



# **Community Engagement**

| Action   | Measure of Success  | Team   | Progress   |  |
|--|---|--|--|--|
| A) ENHANCE PUBLIC UNDERSTANDING OF GLENCOE VILLAGE GOVERNMENT (ISSUES, ORGANIZATION, SERVICES)   |   |  |  |  |
| Develop comprehensive communications policy, including web, social media and print communications from the Village                                     | Completion of communications policy;<br>Disseminate to stakeholders; Provide<br>training          | Asst Village Mgr, Mgmt<br>Analyst (MH)                                     | In Progress: Draft under further review  |  |
| Utilizing Glencoe Connect, design and disseminate regular email newsletter/blast to residents, businesses  | Launch first newsletter/blast using expanded email distribution list                              | Mgmt Analyst (MH)  | Ongoing: To be integrated as a feautre of new website  |  |
| Conduct media outreach/interviews with newly hired and promoted employees  | Increase number of articles published   | Mgmt Analyst (MH)  | Ongoing  |  |
| Publish employee spotlight columns/articles in Glencoe Quarterly   | Publish four spotlight articles/year  | Mgmt Analyst (MH)  | Ongoing  |  |
| Develop new website with enhanced functionality  | Launch of new website to public   | IT Committee, Asst Village<br>Mgr, Mgmt Analyst (LB),<br>Mgmt Analyst (MH) | In Progress: Finalizing sitemap with department input and cleaning current site of old documents                 |  |
| Procure legislative mgmt system to integrate agenda development and web streaming of Village meetings  | Implementation and launch of new system   | VMO  | Completed: Went live in March 2016; evaluating cost/benefit of expanding to other boards and commission meetings |  |
| Develop A-Z Village services guide/FAQs as component of website redesign/customer relationship mgmt software deployment                                | Posted on website and distributed   | Mgmt Analyst (MH)  | Not started  |  |
| B) CONDUCT A COMPREHENSIVE COMMISSIONS   | REVIEW OF BOARDS AND  |  |  |  |
| Review opportunities to coordinate/consolidate Boards and Commissions; Develop charters/objectives for new groups, including Sustainability Task Force | Clearly defined group and individual member roles, responsibilities, and contextual function      | VMO  | In Progress: Sustainability Task Force presents initial objectives to Village Board in December 2016             |  |
| Conduct comprehensive orientation to Village operations  | Provide overview of department functions, identification of department-specific operational needs | VMO, Dept Heads  | Ongoing: To be conducted on an as-<br>needed basis with boards and<br>commissions                                |  |
| Review/update, and where necessary,<br>formalize by-laws/missions of Boards and<br>Commissions; Update Municipal Code as<br>applicable                 | Focused and efficient process for accomplishing Board / Commission goals                          | VMO  | Not started  |  |
| Recruit /attract qualified members   | Create specific listing of expectations, skills, responsibilities for prospects                   | VMO  | Ongoing  |  |
| C) IMPROVE ORGANIZATION'S UEXPECTATIONS  |   | NEEDS,   |  |  |

| Action   | Measure of Success   | Team                           | Progress  |
|--|--|--------------------------------|---|
| Conduct formal and scientific citizen survey<br>and analyze results; Identify and implement<br>opportunities for improvement   | Completion of survey and presentation of results to Village Board, staff   | VMO                            | Completed: Survey completed and presented to Village Board in February 2016                         |
| Implementation of service request system to expedite registering, processing and tracking of residential service requests with work order mgmt and customer relationship mgmt software | Launch of service request system   | VMO, Finance, PW               | In Progress: Website expected to launch Jan. 1 and include CSRM; back-of-house development underway |
| Integrate online feedback mechanism for resident comments as component of redesigned website   | Integrated into website  | Asst Village Mgr               | Not Started: Will be outgrowth of website redesign  |
| D) EXPAND PUBLIC PARTICIPATION   | ON IN VILLAGE AFFAIRS  |                                |   |
| Develop recruitment strategy for Village<br>Board and Village Commissions  | Develop regular communications in<br>Glencoe Quarterly and on Village website<br>seeking volunteers to serve on<br>commissions | Asst Village Mgr               | Ongoing   |
|  | Establish working file with resumes of interested applicants categorized by area of interest                                   | Mgmt Analyst (LB)              | Ongoing   |
|  | Utilize file to fill identified and anticipated vacancies as needed  | Village President, Village Mgr | Ongoing   |



## **Operational Effectiveness**

**December 2016 | Highlights** 

#### **Customer Request Module**

A new customer request module (CRM) will be included in the Village's redeveloped website, expected to go live in early 2017. The system allows residents to post and track requests online without having to call or email. Village staff will be able to receive these requests immediately and reply directly through the CRM which will increase efficiency and timeliness of response. Examples of possible requests include reporting a pot hole or downed street sign, scheduling a special garbage pickup, requesting Public Safety house watch, reporting animal control issues and many more.

#### **Dispatch Consolidation**

In November, Public Safety staff members began to coordinate dispatch consolidation with the Village of Glenview and our partners, the Villages of Kenilworth, Northfield, and Winnetka (GKNW). Preliminary focus is on equipment and infrastructure capital improvements to ensure connectivity between the GKNW partners and Glenview, including solutions for telephone, radio, video, building access control, and lobby video kiosk. Staff is also working with Glenview to submit the mandated consolidation plan with the State by February 28, 2017, as well as joining the Glenview Joint Emergency Telephone System Board in January 2017. Initial assessments indicate that it may be possible to consolidate with Glenview as early as April or May, barring unforeseen complications. Bi-weekly meetings with GKNW and Glenview personnel are being held to ensure that progress is monitored and implemented.

#### **Garbage Collection Analysis**

At the November Committee of the Whole meeting, staff presented the initial garbage collection program analysis. This analysis included a comprehensive summary of the garbage collection program including operational costs, service levels and long-term capital costs. Following Board direction, staff is assessing how a private contractor might provide this service and any programmatic changes that might include. Staff is reviewing next steps, including public outreach with stakeholders in the community as well as development of a Request for Proposals (RFP).

#### **Information Technology**

## IT Needs Assessment and ERP Evaluation

The Village concluded its IT needs assessment and is planning IT-related projects for FY 2018. The IT needs assessment provided a high-level review of the Village's enterprise resource planning (ERP) system, as well as future IT needs and best practices. The IT Steering Committee will begin developing a work plan to review and implement best practices and plan for future IT needs, and the Village will conduct a more detailed evaluation of the ERP system in FY 2018, prior to issuing a request for proposals for a new or upgraded system. It is expected that a recommendation for a new or upgrades system will be made later in FY2018.

#### **IT Staffing**

Work continued toward developing a shared services arrangement for supplemental IT staffing and is expected to be finalized by Q1 2017.



# **Operational Effectiveness**

| Action   | Measure of Success   | Team  | Progress   |
|--|--|---|--|
| A) ESTABLISH SERVICE LEVEL BASE  | LINES  |   |  |
| Identify all major services by department; Determine which Village services are core (absolute) or enhanced (optional)   | Identify programs/services that are provided by Village  | VMO, Dept Heads                                       | In progress: Initial list developed; will continue to evaluate and refine  |
| Present to Board the list of services and established baselines  | Present findings to the Board  | VMO, Dept Heads                                       | In progress: Will review individual services with Village Board on a project-by-project basis; residential garbage collection program overview presented to Committee of the Whole in November 2016  |
| Baseline services included within FY17 budget process  | Village Board approves established service baseline  | Village Board   | Ongoing: Including additional performance measurements in Community Improvement Program budget requests  |
| B) UNDERTAKE PROCESS IMPROVE   | MENT INITIATIVES IN TWO SI   | ERVICE AREAS (PW/TECI                                 | H)   |
| Review process for work order management in<br>Public Works Dept; Investigate work order mgmt<br>technology solutions and customer relationship<br>mgmt software solutions | Develop report to Village Mgr  | PW Director, Mgmt Analyst<br>(AH), PW Super, IT Coord | In progress: Will evaluate potential solutions, including potential enterprise resource planning solutions, as outgrowth of the IT needs assessment  |
| Recommend solution to Village Board for approval   | Village Board Approval   | PW Staff, VMO, IT Coord                               | Not Started: Recommendation to align with the IT needs assessment  |
| Modify operations and integrate new technology into work processes   | Update Department SOP's; Modify day-to-day operations  | PW  | Not Started: Q4'17 estimated completion  |
| C) UNDERTAKE PROCESS IMPROVE   | MENT INITIATIVES IN TWO S  | ERVICE AREAS (FINANC                                  | се/тесн)   |
| Develop plan to streamline finance billing and process for vehicle licenses, alarm billing, and other permits  | Prepare plan to further consolidate animal and vehicle license billing with annual alarm permit billing; Implement consolidation             | Finance Dept, IT Coord, VMO                           | 1) Citizen Access implementation planned to improve operating efficiency and effectiveness in the Finance Department; 2) Recommending enhancements to annual vehicle and pet licensing program to outsource license billing, fulfillment, payment and reinstatement; 3) Recommending change to mail alarm bills in December instead of with vehicle/pet licenses to more effectively enforce delinquent accounts; 4) Implementing new utility bill format, including graph of historic usage patterns by the customer and enhanced message center. |
| Review process for preparing payroll and time entry, including review of outsourcing opportunities   | Evaluate options to build efficiency<br>into the process; Make<br>recommendations to Village Manager<br>for inclusion in FY16 budget process | Finance Dept, IT Coord, VMO                           | On hold: HR/applicant tracking and employee access portal implementation pending ERP evaluation  |
| Develop plan to reduce hand entry of billing and payment data  | Review and evaluate/ recommend alternatives to improve business process efficiency   | Finance Dept  | In progress: Citizen Access targeted go live is by February 2017; email invoice opt in service targeted for completion by March 1, 2017; scanning utility billing invoices is now possible with new utility billing form; configuration of software contigent on available resources to develop and implement such change.   |

| Action   | Measure of Success  | Team                                       | Progress  |  |  |
|--|---|--|---|--|--|
| D) EXAMINE ADDITIONAL SHARED SERVICE OPPORTUNITIES   |   |  |   |  |  |
| Compile report for the Board on existing shared services; where possible, articulate costs and cost savings  | Develop report; present to Village<br>Board   | Asst Village Mgr                           | Ongoing: Village continuing shared services arrangement with Park District  |  |  |
| Analyze opportunities to partner with other municipalities and Glencoe local governments   | Develop report; present to Village<br>Board   | VMO, Department Heads                      | Ongoing: Entered into 911 dispatch contract with the Village of Glenview; continuing participation in the Municipal Partnering Incentive and leading one MPI request for bids in FY 2018. |  |  |
| Present findings to appropriate regional municipal organizations   | Schedule meetings with regional municipal organizations; Discuss opportunities  | VMO  | Ongoing: Attend meetings on as-needed basis   |  |  |
| E) EVALUATE TECHNOLOGY NEEDS ORGANIZATIONAL PHILOSOPHY TO  |   |  |   |  |  |
| Redefine the role of the IT Committee to focus on identifying "best practices" and innovative methods of service delivery and operational effectiveness through the use of technology  | IT Committee meets monthly;<br>develops recommendations to Village<br>Manager's Office  | IT Committee                               | Ongoing: Committee will continue working on Laserfiche document management  |  |  |
| Evaluate existing Enterprise Resource Planning (ERP) software; Research alternative ERP software provider. Determine which is best to implement "best practice" and technology-driven improvements to service delivery and operational effectiveness | Determine needs of the organization<br>relative to technology opportunities<br>for process improvement; Assess best<br>practices thru use of consultant;<br>Make recos to Village Mgr; Report to<br>Village Board | IT Committee, Dept Heads,<br>VMO           | In Progress: IT needs assessment<br>completed; planning ERP evaluation and<br>RFP process in FY 2018  |  |  |
| Present a report to the Village Board on technology improvements and recommendations for implementation  | Report presented to Village Board   | VMO, IT Committee                          | In Progress: Major technology included in Community Improvement Program budget requests; IT Steering Committee to review IT needs assessement and develop work plan                       |  |  |
| Update five-year technology plan to incorporate findings of ERP research; develop a plan for full implementation of recommended technology   | Updated technology plan implemented following approval  | IT Coord, IT Committee                     | Not Started: Outgrowth of IT needs assessment and IT Steering Committee work planning   |  |  |
| Determine appropriate staffing levels for IT support   | Recommendation to Village Board on staffing needs   | Asst Village Mgr, IT Coord,<br>Finance Dir | In Progress: Joint contracting arrangement for supplemental staffing to be considered by Village Board in December 2016   |  |  |



## **Organizational Development**

**December 2016 | Highlights** 

#### **Staff Training**

The Village continues to emphasize the importance of job-specific training and development programs for all staff. Village staff have attended several training opportunities this fiscal year.



Public Works personnel have participated in the following training:

- Trench excavation
- Chain saw specialist workshop
- Vehicle backing (all employees)
- Tree rigging
- Lift station
- Brush chipper operation
- Trenching
- Snowplow driving

Public Safety personnel have participated in the following training:

- Basic Training Police and Fire Academy; Police and Fire Field Training; Evidence Technician; Juvenile Officer; Breath Analysis Operator; Emergency Medical Technician
- Officer Skills Development and Certification Advanced Technician Firefighter; Vehicle Machinery Operations; Laws of Arrest, Search and Seizure; Firearms, Taser, and Less Lethal Weapons; Paramedic; Criminal Investigations
- Supervisor Career Development Police Supervision;
   Police Staff and Command; Fire Officer I Certification;
   Blue Card Incident Commander Certification
- Use of Force Training Firearms Qualifications; Taser Certification; Arrest and Control Tactics Practical
- Specialized Team Training MABAS; NIPAS; NORTAF
- Policy Review and Law Update Police Law Institute;
   CALEA; Roll Call

Additionally, four new officers will be attending both Police and Fire training academies and field training programs later this year and into early next year. These training sessions will allow new staff members to become fully cross-trained Public Safety Officers.

#### **Midwest Leadership Institute**

As part of the ongoing training for the Village's leadership team, the Village Manager and Executive Team staff attended the Midwest Leadership Institute in Naperville. This two-day training focused on successful outcomes in local government that require extensive interpersonal leadership. The training provided an opportunity to discuss leadership challenges facing local government management professionals.

#### **Open Enrollment Software**

The Village completed its employee benefits annual open enrollment process this fall, utilizing new online enrollment management software required by the Village's health insurance cooperative. The software will allow for streamlined benefits enrollment and enrolment management throughout the year. Additionally, the Village will be able to complete its annual IRS Form 1094-C and 1095-C generation and filing process using the software.

#### Village Employee of the Year John Sojer

John Sojer, one of the Village's mechanics in the

Public Works Feet Services was Division, named the 2016 Employee of the John has Year. been with the Village since 2012 and in that time has proven himself to be a standout



employee in many ways. John received five nominations from his coworkers, with numerous accolades highlighting his positive attitude, dedication, and leadership and pride in his work. Congratulations, John and thanks for your dedication to the Village!



# Organizational Development

| Action  | Measure of Success  | Team   | Progress  |  |  |
|---|---|--|---|--|--|
| A) ESTABLISH A CENTRALIZED HUMAN RESOURCES FUNCTION IN THE ORGANIZATION   |   |  |   |  |  |
| Centralize the human resources function within the Village Mgr's Office   | Integrate human resources responsibilities into restructured Village Mgr's Office   | Village Mgr, Asst<br>Village Mgr, Finance<br>Dir | Completed   |  |  |
| B) ESTABLISH A LEADERSHIP DEVELOPM  | ENT PROGRAM   |  |   |  |  |
| Provide leadership/management training for first-line supervisors   | Establish schedule and list of required training  | Dept Heads                                       | In Progress: Individiual training goals included with performance evaluations; required safety training scheduled for each department                                       |  |  |
| Provide leadership/management opportunities for supervisors, including those outside of traditional job responsibilities                    | Assign/include supervisors in staff projects and assignments  | Dept Heads                                       | Ongoing: Employees assigned to special project teams to provide opportunities outside of traditional job responsibilities   |  |  |
| Ensure a work and training environment that allows for competitive internal promotions  | 90% Internal Promotion Rate   | Dept Heads                                       | Ongoing: Internal applicant selected to backfill deputy chief position, two internal applicants selected to backfill two MEO positions, completed two lieutenant promotions |  |  |
| Update management job descriptions; Update training and educational requirements  | Identify requirements for assignment/promotion to mgmt positions  | VMO  | In Progress: Developed new job<br>description template and completed<br>legal review; updating by department  |  |  |
| C) CREATE AN ENTERPRISE-WIDE TRAIN  | NG AND DEVELOPMENT PROGRAM  | Л  |   |  |  |
| Establish a list of certifications and/or specialized skills of all current positions; Develop a plan to maintain all requirements for each | Coordinate, maintain and track employees' training records; Maintain a list of mandated training by position  | Dept Heads                                       | In Progress: Will be integrated with revised job description and performance evaluation templates   |  |  |
| Review organization-wide training needs   | Develop a comprehensive training calendar for organization-wide training needs; Include in FY16 budget  | Dept Heads, VMO                                  | Ongoing: FY 2018 budget request includes training requests for all departments  |  |  |
| Develop compensation/classification plan tied to outcomes and performance evaluations   | Recommendation for consultant contract made to Village Board; Contract approved   | VMO  | Completed: Updating as needed to reflect new or modified jobs   |  |  |
| Establish a formal employee performance evaluation program  | Implement Village-wide program, annual reviews, standard format for all employees to reflect outcome of comp/class plan   | VMO  | In Progress: New template drafted<br>and undergoing final review; will<br>schedule employee and supervisor<br>training in early Q1'17                                       |  |  |
| Update all job descriptions   | Update all organization job descriptions with<br>Clearly Defined Skills and Abilities, Roles and<br>Responsibilities, Qualifications to reflect<br>outcome of comp/class plan | VMO  | In Progress: Developed new job description template and completed legal review; updating by department.   |  |  |
| Develop a career development plan for each employee   | Define and disseminate career development program policy to employees   | VMO, Dept Heads                                  | In Progress: Individual professional development included in Q2'16 performance evaluations; will include in new performance evaluation format                               |  |  |
| Review and update all personnel policies  | Personnel policies updated  | VMO  | In Progress: Draft policy manual in progress; initial phase of drafting focused on legal compliance updates.  |  |  |



## **Commercial Vitality**

#### **December 2016 | Highlights**

#### **Business Services Update**

The Village's Business Services Team has continued to work with new and potential new businesses interested in opening in Glencoe. Recently, the Village has experienced increased interest as evident by recently and soon-to-be-opened businesses.

The following businesses have recently opened:

#### ■ Chalk, 337 Park Avenue

Chalk is a women's clothing boutique featuring established and emerging designers. The Glencoe store is the second location and is in the former Lake Shore Travel space.

#### JC Licht, 107 Green Bay Road

JC Licht is a paint and home décor store which has moved from their existing location in Winnetka to the former 7-Eleven outbuilding in Hubbard Woods.

#### Binny's, 85 Green Bay Road (Expansion)

Binny's has expanded to occupy the entire northern wing of Hubbard Woods Plaza. At over 11,000 square feet, it is now be the largest retail store in Glencoe.

The following businesses are in development and will soon be open:

#### Glencoe Wine Bar, 340 Tudor Court

Glencoe Wine Bar will offer small bites in addition to wine and spirits. The Village Board approved the liquor license in June and interior renovations are underway. It is expected to open in January.

#### The Wild Child, 657 Vernon Avenue (Expansion)

The Wild Child toy store is expanding into the adjacent storefront vacated by Glencoe Pediatrics. The Village issued a building permit for the expansion which is currently underway.

#### Valor Restaurant, 667 Vernon Avenue

Valor is replacing the former Cibo and District at 667 Vernon Ave. The menu will be upscale American contemporary cuisine. The Village Board approved the liquor license in November and the space is undergoing minor renovations. It is expected to open in December.

The Business Services Team has begun preliminary plans to host a breakfast to engage Glencoe business owners with Village staff in February 2017. Discussion topics for this event are being considered.

#### Downtown Plan Update

The Village Board received the draft downtown plan from the Plan Commission in August. And following a public hearing that took place in October, the Village Board will consider formal adoption of the plan at the December 15 meeting.

#### Downtown Parking

As a part of the Village's continued focus on downtown parking regulations and enforcement, a central business district parking ordinance was adopted by the Village Board in September. This update included removal of outdated language in the Village Code regarding downtown parking, an outline of specific parking spaces for business or 'B' permit holders and a designation of spaces where overnight parking is allowed. Additionally, new signage will be installed to help clarify parking regulations of the different lots and spaces in the downtown. In November enforcement of the new regulations began which raised concerns from some 'B' permit holders relative to parking while not working and in Glencoe to patronize other businesses. Staff has been in contact with businesses to address these concerns while still implementing the regulations.

#### **Small Business Saturday**

Village staff worked with the Glencoe Chamber of Commerce to promote Small Business Saturday, which took place on November 26. Many Glencoe businesses offered promotions and discounts for the day which were highlighted on the Village website and in social media as well as in the *Glencoe Quarterly*.





# **Commercial Vitality**

| Action   | Measure of Success   | Team  | Progress  |  |
|--|--|---|---|--|
| A) DEVELOP A DOWNTOWN PROMOTION STRATEGY   |  |   |   |  |
| Establish a public/private partnership to reinvigorate the Farmer's Market   | Increase vendor participation; attract more residents /visitors  | VMO, Planning & Development<br>Administrator  | Completed: 2016 season complete;<br>schedule table top to review with 2017<br>season with Chamber   |  |
| Maintain/expand quality and appeal of current downtown special events (Grand Prix, Fourth of July, & Festival of the Arts)   | Maintain/increase attendance and participation levels  | VMO, PW, PS   | Ongoing   |  |
| Following approval of the Downtown Plan, continue to review/ evaluate parking regulations and enforcement in the Downtown  | Review outcomes of parking study;<br>Review/ evaluate best practices,<br>including use of technology for parking<br>enforcement      | PW, PS, Finance, Planning &<br>Development Administrator, Village<br>Planner                          | In Progress: Central business district parking ordinance was updated and is now a working document being reviewed to work out any developing issues |  |
| Engage consultant to assist with downtown promotion/branding initiative following completion of downtown plan and building on Writers' Theatre development   | Make a recommendation to the Village<br>Board; Consultant selected/contract<br>signed  | Planning & Development<br>Administrator   | Not Started: Re-evaluate in Q2'17 after completion of downtown plan   |  |
| B) CREATE A BUSINESS ATTRACT   | ION AND RETENTION PROGRAM  | М   |   |  |
| Promote parking options in and around downtown   | Install way-finding signage, maps/kiosks   | PW  | In Progress: Downtown plan to be approved in December 2016. Recommendations included.   |  |
| Implement rotational 'Local Business<br>Spotlight' to highlight the services/history of a<br>specific business on website and Glencoe<br>Quarterly; Regularly highlight list of new<br>businesses opened in the last quarter | Publish list in each Glencoe Quarterly;<br>highlight one business in each issue  | Mgmt Analyst (DK)   | Ongoing: Included new business Chalk<br>Boutique in winter newsletter business<br>spotlight   |  |
| Implement business retention visits with existing businesses   | Conduct 12 visits annually   | Village Mgr, Planning &<br>Development Administrator  | Ongoing: Develop business retention visits program as part of the Business Services Team's work   |  |
| Host business district breakfast meetings to foster regular communication between the Village and the business community   | Host breakfast semi-annually   | Village Mgr, Planning &<br>Development Administrator  | Not Started: Q1'17 first breakfast meeting expected   |  |
| Re-evaluate Village banner policy for downtown streetlights  | Conduct review; Make changes as necessary  | PW, VMO   | Completed   |  |
| Develop a business recruitment strategy to attract businesses identified in the Downtown Plan  | Develop strategy and begin outreach  | VMO, Planning & Development<br>Administrator, Village Planner   | Not Started: Outgrowth of downtown plan; Q4'17 estimated completion   |  |
| Monitor permitted uses within the Village's business districts and recommend Code changes as necessary   | Track vacancies through ongoing<br>dialogue with the business community;<br>Understand zoning limitations;<br>Recommend Code changes | Planning and Development<br>Administrator, Village Planner,<br>VMO, Plan Commission, Village<br>Board | Ongoing   |  |
| Inventory existing streetscape (furniture, landscaping, etc.) and upgrade as necessary; Identify areas where limestone raised planters and additional landscaping could be expanded  | Prepare streetscape/landscape plan for targeted areas  | Planning and Development<br>Administrator, Asst to the PW<br>Director, Village Planner                | Ongoing: Downtown brick paver refurbishment included in FY 18 CIP; landscape improvements for the downtown included                                 |  |
| Review business license process, building codes, and Village regulations to identify impediments and to identify options for streamlining process  | Conduct review make recommended modifications to the process   | Planning & Development<br>Administrator, Asst Village Mgr, PS   | Ongoing: Business Services Team has streamlined the process for new businesses and improved the customer service experience                         |  |
| Evaluate the effectiveness of the small business improvement program   | Evaluate requests and usage annually during budget development process   | Asst Village Mgr, Mgmt Analyst (DK)   | Ongoing: Three business have used the program in 2016   |  |